

**BOB REECE**  
**Chief Executive Officer**

Prior to the Reventics acquisition of Beacon Medical Services in February 2016, Mr. Reece has been CEO of Beacon for the last 18 months and the COO for the eight years before that. He has over 25 years of experience with software, transaction processing and electronic payments businesses and extensive knowledge of the health care, retail and banking industries. Bob worked previously at ProCard, Inc., a leading provider of web-based commercial credit card management solutions for major banks and their corporate clients. While there, he led efforts to establish a joint venture with a major health insurance company to facilitate point-of-service payment for patient services by accessing real-time insurance plan and fee schedule information. While working for JPMorgan Chase in the mid-1990's, Bob led an initiative to build one of the first electronic health care claims and payments EDI networks; the success of this initiative resulted in the creation of a subsidiary company. Bob has an MBA from the University of Michigan, with emphases in marketing and finance, and a BA in Computer Science from Furman University