

Christian Caballero



DIRECTOR, PUBLIC AFFAIRS

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Christian Caballero is a public affairs director with Foley & Lardner LLP. He has a vast level of experience gained during his time as a public servant at both the state and federal levels, and as an advocate on behalf of the healthcare and business communities. Whether advocating on behalf of emergency room practitioners or promoting the affordability and availability of healthcare services, Mr. Caballero has a proven record of achievement in pursuit of healthier and more efficient economic environments. By devising and implementing strategies on how to overcome legislative and regulatory hurdles, he provides critical services to healthcare providers within what are often daunting political and bureaucratic government entities. Notably, he also serves as the Chairman and President of the Telehealth Association of Florida (TAF). Mr. Caballero is a member of the firm's Government & Public Policy Practice.

Prior to joining Foley, Mr. Caballero was the government affairs manager for Farmers Insurance Group, representing the company's regulatory and legislative interests before the state governments of Florida, Louisiana, and Georgia.

He previously served as president of Jackson Place Consulting, LLC. (JPC), a government affairs and crisis communication firm based in Tallahassee, Florida. During his time at JPC, Mr. Caballero focused his practice on the preservation of conservation lands in Florida. He also appeared as a commentator on Court TV, discussing strategies organizations should use when responding to unexpected and/or tragic events.

Mr. Caballero is a proud alum of America's preeminent leadership program, the United States Presidential White House Fellowship. Every year approximately one thousand mid-career professionals submit applications for consideration by the President's Commission on White House Fellows. Between 12 and 14 professionals receive a presidential appointment to serve as a senior advisor to a high-level executive branch official. Throughout the year the fellows provide



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counsel and engage in policy discussions with the president, ambassadors, cabinet secretaries and other leaders from around the world. During his fellowship, Mr. Caballero chaired a taskforce charged with the federal response to the E-coli outbreak in spinach, engaged in energy policy development and traveled extensively on behalf of the administration.

While in state government, Mr. Caballero served as chief of staff to the secretary of the Florida Department of Juvenile Justice. He oversaw the operations and policy development of an agency with approximately 5,000 employees, as well as an additional 6,000 contracted employees. He was also responsible for the oversight of a \$650,000,000.00 budget, and the care of an estimated 55,000 juveniles taken into custody by the agency annually.

Prior to joining the Department of Juvenile Justice, he served as deputy director of cabinet affairs to Florida Governor Jeb Bush. He advised Governor Bush on matters related to insurance regulation, highway safety matters, land acquisition, growth management, alternative energy development and environmental conservation. Notably, Mr. Caballero was the governor's primary advisor during the acquisition of 74,000 acres by the state, the single largest conservation land purchase in the history of Florida.

Thought Leadership

Mr. Caballero was invited by former Secretary of Defense Bill Cohen to serve on a panel to discuss the overrepresentation of minorities in prison, a panel that included Supreme Court Justice David Souter, F. Lee Bailey, Barry Scheck and several other prominent experts.

Recognition

Mr. Caballero's interests and involvement with at-risk youth led the Florida Council on Crime and Delinquency to present him with the Distinguished Service Award.

Community Engagement

Mr. Caballero is on the board of directors for the Early Learning Coalition of the Big Bend, a nonprofit organization focused on supporting families with childcare and early educational needs.

Education

Mr. Caballero earned a J.D. from Florida State University College of Law and a B.A. in political science, *cum laude*, from Greensboro College.

Publications

- » "Water Farming: An Engineering Concept That Is Saving Florida's Coasts," *Huffington Post* (May 11, 2015)
- » "Manufacturing and Infrastructure: Now Is the Time to Act," *Huffington Post* (April 30, 2015)
- » "Manufacturing and Infrastructure: Not Just About Economics – Our Own Security Depends on It," *Manufacturing Industry Advisor* (October 15, 2014)
- » "Decaying National Infrastructure Is Challenging the Resurgence of American Manufacturing," *Manufacturing Industry Advisor* (July 31, 2013)

