

Ron Greeno MD, FCCP, MHM



Ron Greeno, MD, FCCP, MHM, is the Senior Advisor for Medical Affairs for Team Health. Just prior to TH's acquisition of IPC Healthcare he had become the Chief Strategy Officer at IPC, joining IPC after a long career in hospital medicine. He was the founder of Cogent Healthcare and served as its Chief Medical Officer for the first 17 years of the company's history eventually becoming the company's first EVP of Strategy and Innovation. After helping Cogent manage its merger with Sound Physicians, Dr. Greeno joined IPC as its first ever Chief Strategy Officer.

Dr. Greeno was the creator of the hospitalist program management model used by Cogent and originally developed and managed Cogent's national network of hospitalist physicians that grew to over 1100 providers. He is considered a pioneer in Hospital Medicine, which has become the fastest growing field in the history of American medicine. He is a founding member of the Society of Hospital Medicine, which now has over 15,000 members. He is the President Elect of SHM and serves on the Society's Board of Directors. He is also the long standing Chairman of Public Policy leading SHM's advocacy and governmental relations efforts.

Dr. Greeno graduated from the University of Nebraska, College of Medicine in 1979, with Distinction and Alpha Omega Alpha. After completing a medical residency in Internal Medicine at the University of Iowa Hospitals and Clinics, Dr. Greeno completed fellowships in Critical Care and Pulmonary Medicine at the Memorial Sloan-Kettering Cancer Center and was a Research Fellow at the Laboratory of Immunology and Cellular Physiology at Rockefeller University in New York.

Dr. Greeno formerly served as Medical Director of the Intensive Care Unit and Director of Respiratory Medicine at Good Samaritan Hospital in Los Angeles, California. He has received board certification in Internal Medicine, Pulmonary Medicine and Critical Care Medicine.

Dr. Greeno is a nationally recognized expert on hospitalist programs and their clinical and administrative management and speaks and writes regularly on the subject. He has authored over thirty articles and book chapters on Hospital Medicine programs for national publications. In addition, he has presented at the national meetings of the Institute for Healthcare Improvement, Society of Hospital Medicine, American College of Healthcare Executives, American College of Physician Executives, American Association of Health Plans, HFMA, MGMA, The IPA Association of America, The National

IPA Coalition, Adaptive Business Leaders and several state hospital associations. He is on the Editorial Board for both *Today's Hospitalist* and *Hospitalist Leadership Advisor*.

He is a recipient of the *SHM Award for Outstanding Service in Hospital Medicine* given to only one hospitalist physician a year. In addition SHM has awarded him a *Master in Hospital Medicine*, one of only a handful of individuals to ever receive this distinction. Three times *Modern Healthcare* has named Dr. Greeno to its list of "50 Most Powerful Physician Executives in Healthcare," the first hospitalist ever to make this prestigious list.