CME Credit & Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the Center for Emergency Medical Education and Emergency Department Practice Management Association. The Center for Emergency Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

The Center for Emergency Medical Education designates this live activity for a maximum of 12.75 *AMA PRA Category 1 Credits™.* Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosures

In accordance with the Accreditation Council for Continuing Medical Education Standards for Commercial Support, all persons in control of the educational content must disclose all financial interests in any amount with manufacturers of commercial products during the previous 12 months that may impact the information they discuss during the activity. These conflicts of interest must be resolved prior to the start of the activity.

The following faculty members disclosed financial relationships:
Randy Pilgrim, MD, FACEP – Schumacher Clinical Partners
Edward Gaines, JD, CCP – Zotec Partners LLC
Juli Forde – Nicka & Associates, Inc.
James Muzzarelli, MD – Adeptus Health, National Medical Professionals

All other faculty members, conference planners and the CEME staff do not have relevant financial relationships to disclose.

Session Title: **General Session: All In, No Bluffing: It's Time to Ante Up**
Speaker(s): Edward Gaines, JD, CCP, David McKenzie, CAE
Date: 5/2/2016
Time: 10:00:00 AM - 11:10:00 AM
Clock Hours: 1
Learning Objective 1: Discuss an environmental assessment of key reimbursement, coding, regulatory and compliance issues in the past year and the implications for the future.
Learning Objective 2: Provide an update on the Joint Task Force (JTF) of ACEP/EDPMA on reimbursement issues including the out of network (OON) and Medicaid work groups—"tools for the toolbox", Strategies white paper and next steps.
Learning Objective 3: Analyze the changes and possible future issues surrounding the Medicare physician fee schedule, ACA final regulations, the AMA RUC, CPT, ICD-10, BESS data and coding hot topics/ACEP FAQs, e.g. additional work up planned.
Session Abstract: Session overview: The reimbursement and regulatory challenges and changes for emergency medicine caused by the ACA, CMS, continued fraud and abuse enforcement and scrutiny, not to mention federal and state law attempts to outlaw out of network balance billing have upped the ante to the specialty in ways not seen in the last couple of decades. Yet emergency medicine's

reimbursement structure has survived these and other threats by remaining nimble, responsive and by working together for the common good. Examples of past and more current successes provide guidance for the future—but we will need to put "all of our chips on the table" to address the new threats and challenges.

Session Title: **Track 2: Palliative Care in the ED and Beyond**
Speaker(s): Denise Brown, MD
Date: 5/2/2016
Time: 11:30:00 AM - 12:30:00 PM
Clock Hours: 1
Learning Objective 1: Understand difference between palliative care, hospice care, and comfort care.
Learning Objective 2: Understand quantitative and qualitative benefits of palliative care for patients and hospitals.
Learning Objective 3: Identify appropriate patients for early palliative care referral.
Session Abstract: Early institution of Palliative Care improves patient satisfaction and has been repeatedly shown to prolong life. Alas, there are still numerous misconceptions that delay its initiation in the ED and community. This brief overview will address common barriers and offer suggestions for change.

Session Title: **Track 3: Scribes: Yes? No? Maybe?**
Speaker(s): Shari Welch, MD, FACEP, FACHE
Date: 5/2/2016
Time: 11:30:00 AM - 12:30:00 PM
Clock Hours: 1
Learning Objective 1: Discussing the scribe movement in emergency medicine. Identify all of the advantages inherent in scribe utilization
Learning Objective 2: Discuss the settings where scribes are most important.
Learning Objective 3: Discuss the settings where scribes may not be cost effective
Session Abstract: There has been an explosion in the medical literature about scribes and their positive impact on productivity, performance metrics and patient and physician satisfaction. In considering whether or not scribes are right for your shop, what factors should be considered? Are scribes ever a bad investment? In this session we will look at scribes from a number of angles to help you review the subject.

Session Title: **Track 1: APMs the Known Knowns and the Known Unknowns**
Speaker(s): Edward Gaines, JD, CCP, Jennifer Wiler, MD, MBA, FACEP, Bing Pao, MD, FACEP
Date: 5/2/2016
Time: 2:00:00 PM - 3:15:00 PM
Clock Hours: 1.25

Learning Objective 1: Understand the important aspects of MACRA which affect future physician payment.
Learning Objective 2: Appreciate the difference between the CMS MIPS and APM program.
Learning Objective 3: Describe possible APM models for reimbursement for emergency care.

Session Title: **Track 2: Cutting Edge ED Physician Scheduling**
Speaker(s): Shari Welch, MD, FACEP, FACHE
Date: 5/2/2016
Time: 2:00:00 PM - 3:15:00 PM
Clock Hours: 1.25
Learning Objective 1: Identify the current issues with physician scheduling. Discuss the concepts behind scheduling and wellness.
Learning Objective 2: Name the scheduling dimensions to be considered.
Learning Objective 3: Define what is meant by free range staffing and other patient assignment models.
Session Abstract: In this era of physician shortages, what are the newer concepts for provider scheduling in the emergency department? In this session we look at the factors that influence scheduling including age constraints, physician variation, and system influences on staffing and scheduling. We will review the basic principles around physician designing your scheduling model. Then we will build on those principles by reviewing some of the most innovative scheduling models around. Are any of these models an option for you?

Session Title: **Track 3: Value-Based Modifier: PQRS to the Next Level**
Speaker(s): Stacie Norris, MBA, CCS-P, CPC
Date: 5/2/2016
Time: 2:00:00 PM - 3:15:00 PM
Clock Hours: 1.25
Learning Objective 1: To understand the history of the PQRS program and how it has led to the Value Based Modifier and how they are connected.
Learning Objective 2: To understand how the Value Based Modifier is calculated by CMS and how to access and review the QRURs.
Learning Objective 3: To understand how the Value Based Modifer effects Emergency Medicine in particular.
Session Abstract: This session is meant to give a brief overview of the PQRS program and then to explain how the Value Based Modifier and PQRS are related. It will be explained how the Value Based is calculated by CMS and what the possible payment adjustments are, depending on VM scores. The last part of the presentation deals with explaining the Quality and Resource Use Reports, both how to access them and how to review them.

Session Title: **General Session: Advanced Practice Clinicans - The 3 R'S -- Recruiting, Reimbursement and Regulations**
Speaker(s): Aron Goldfeld, JD, MBA, Paul Hudson, FACHE, Gregory Hufstetler, CPA, MBA, FHFMA, Susan Masterson
Date: 5/2/2016
Time: 3:45:00 PM - 4:45:00 PM
Clock Hours: 1
Learning Objective 1: The patricipant will be able to summarize challenges and strategies for recruiting Advanced Practice Providers (APP's)
Learning Objective 2: The patricipant will be able to summarize challenges and strategies for optimzing reimbuerrsement for services provided by Advanced Practice Providers (APP's)
Learning Objective 3: The patricipant will be able to summarize regulations governing the utilization of Advanced Practice Providers (APP's) in Emergency Departments
Session Abstract: With Advanced Practice Providers becoming a critical component of Emergency Department staffing models, this interactive session will provide participants with an opportunity to listen to panelists address key issues associated with inclusion of APP's in the care provider team and engage in a dialogue regarding current challenges and best practice solutions.

Session Title: **General Session: The Emergency Department in an ACA World: Aligning the Emergency Physician's and CFO's Goals**
Speaker(s): Joseph Fifer, FHFMA, CPA, John Holstein, MA, MA, Dominic Bagnoli, MD, FACEP, FAAEM
Date: 5/3/2016
Time: 9:00:00 AM - 10:15:00 AM
Clock Hours: 1.25
Learning Objective 1: Identification of areas of collaboration for emergency physicians and hospital c-suite executives
Learning Objective 2: Prediction of the emergency department of the future
Learning Objective 3: Specification of the critical issues for emergency medicine today
Session Abstract: This session includes Dominic Bagnoli, MD, CEO of USACS, one of the top emergency physician executives in the country and Joe Fifer, CEO of HFMA, one of the top CFO's in the country. We will explore several areas of collaboration between emergency physicians and the hospital c-suite, as well as make some bold predictions for the future

Session Title: **Track 1: The Future of Emergency Medicine**
Speaker(s): Jay Kaplan, MD, FACEP, John Prestosh, D.O., FACOEP, John Holstein, , Tim Seay, MD, FACEP
Date: 5/3/2016
Time: 11:00:00 AM - 12:00:00 PM
Clock Hours: 1
Learning Objective 1: Define how the future is ahead of schedule and what has led to success in emergency medicine in the past will not guarantee success in the future.
Learning Objective 2: Describe the hot issues in emergency medicine with specific tactics to address each.

Learning Objective 3: Define the importance of leadership in defining the vision for the present and future

Session Abstract: In healthcare we are in a time of disruptive innovation - what has made us successful up to the present will not make us successful in the future. Declining reimbursement, transparency of quality and patient experience data, and value-based reimbursement will affect patient choices and physician quality of life. We practice in a service-focused environment and so just making the right diagnosis is by itself no longer enough. Physicians need to learn new skills as leaders of teams and managers of systems; and we even need to learn how to communicate better with our patients as they have changed as well. This session will discuss the current imperatives for change and give simple tactics to improve the patient experience and teamwork among care providers.

Session Title: **Track 2: Numbers Shouldn't Make You Numb: Databases, Registries, Benchmarking and More**

Speaker(s): James Augustine, MD, FACEP

Date: 5/3/2016

Time: 11:00:00 AM - 12:00:00 PM

Clock Hours: 1

Learning Objective 1: Upon completion, participants will be able to ... Recall crucial data sources for Emergency Care leaders: The CDC NHAMCS database, The EDBA Data Survey, CMS, and state and local sources

Learning Objective 2: Recommend and discuss the role of clinical measures, registries, and hospital compare sources

Learning Objective 3: Organize trends in past ED patients and performance, and predictions for future emergency care systems

Session Abstract: This session will give the attendee the tools and data to organize and discuss the role of clinical measures, registries, and hospital compare sources. The presentation will include the important elements of the ED Data Guide results from the ED Benchmarking Alliance. These data sources allow ED leaders to highlight key trends and Best Practices in ED performance measures. The attendees will be briefed on concepts related to ED finances charges, collections, and costs. Those trends in past ED patients and performance, will allow the attendees to formulate predictions for future emergency care systems.

Session Title: **Track 1: Changing the Stakes: Leveraging Telemedicinein 2016 and Beyond**

Speaker(s): Randy Pilgrim, MD, FACEP, Heather Godale, MD, FACEP, Judd Hollander, MD, Nathanial Lacktman, Esq.

Date: 5/3/2016

Time: 2:00:00 PM - 3:00:00 PM

Clock Hours: 1

Learning Objective 1: Understand the importance of building telemedicine into the practice of emergency physicians

Learning Objective 2: Understand the regulatory climate for telemedicine
Learning Objective 3: Use best practices to develop a telemedicine program
Session Abstract: Attendees will understand how emergency physicians can leverage their expertise to provide telemedicine based care that is of high value to patients, providers and health systems.

Session Title: **Track 2: Numbers Shouldn't Make You Numb, Part II: Solutions for the Future**
Speaker(s): James Augustine, MD, FACEP
Date: 5/3/2016
Time: 2:00:00 PM - 3:00:00 PM
Clock Hours: 1
Learning Objective 1: Outline trends in past ED patients and performance, and predictions for future emergency care systems; present concepts related to ED finances charges, collections, and costs; project the impact of the PPACA and other legal, regulatory, and financial; and discuss the concepts of Regional Accountable Emergency Systems, and the elements of successful care in these systems.
Learning Objective 2: Upon completion, participants will be able to ...Present methods to use data to predict future ED patient needs and performance
Learning Objective 3: Upon completion, participants will be able to ...Discuss the use of data cohorts to develop community reports and comparison graphs
Session Abstract: This presentation will allow emergency system leaders to outline trends in past ED patients and performance, and predictions for future emergency care systems. The presentation will include methods to use data to predict future ED patient needs and performance. There is an opportunity to project the impact of the PPACA and other legal, regulatory, and financial issues. For future planning, the attendee will be able to understand the concepts of Regional Accountable Emergency Systems, and the elements of successful care in these systems.

Session Title: **General Session: Healthcare, Remixed**
Speaker(s): Zubin Damania, MD
Date: 5/3/2016
Time: 3:45:00 PM - 5:00:00 PM
Clock Hours: 1.25
Learning Objective 1: Identify the challenges our current medical culture creates in providing high quality, compassionate, and cost-effective care.
Learning Objective 2: Identify innovative approaches to patient engagement using video and social media.
Learning Objective 3: Explain new financial and care models that aim to deliver cost-effective, high quality care while improving patient and provider satisfaction.
Session Abstract: Dr. Damania delves into the ethical challenges of delivering compassionate health care in our severely dysfunctional medical system, while proposing collaborative ways to revitalize it. He examines, through humor and storytelling, the hope that the future of medicine is a bright one provided that all of us work together for the common goal.

Session Title: **General Session: Advanced Facility-Based Billing for Freestanding EC's**
Speaker(s): Juli Forde
Date: 5/4/2016
Time: 8:30:00 AM - 9:30:00 AM
Clock Hours: 1
Learning Objective 1: Participants will be able to differentiate between professional coding requirements and facility coding requirements. They will also be able to discuss the eleven criteria that must be met for facility billing guidelines.
Learning Objective 2: Participants will be able to differentiate between professional coding requirements and facility coding requirements. They will also be able to discuss the eleven criteria that must be met for facility billing guidelines.
Learning Objective 3: Participants will gain strategies for improving patient satisfaction as it relates to the billing portion of their freestanding experience.

Session Title: **General Session: Legal and Regulatory Hurdles for Freestanding Emergency Centers - Trends in Non Supporting States**
Speaker(s): Christian Caballero, Esq.
Date: 5/4/2016
Time: 9:30:00 AM - 10:30:00 AM
Clock Hours: 1
Learning Objective 1: The presentation will inform and educate on the current state of freestanding emergency departments throughout the country.
Learning Objective 2: Attendees will be armed with an understanding of the legal/regulatory challenges confronting the expansion of freestanding emergency departments.
Learning Objective 3: This section will prepare attendees, by providing them strategies - to navigate state legislative and regulatory bodies to make it easier to expand the use of freestranding emergency departments.
Session Abstract: Attendees will walk away with an understanding of the different opportunities and/ or challenges faced by organizations promoting the expansion of freestanding emergency centers. The session will provide an analysis of the attitudes held by state governments across the country, including the role that politics and money play in shaping laws and regulations. The second part of the presentation will explain how to approach policymakers when discussing the topic. By the end of the segment attendees will be armed with a clear picture of the overall environment, as well as strategies and techniques to be used when advocating for the expansion of freestanding emergency centers.

Session Title: **General Session: Freestanding Emergency Centers - BOON or BANE of Emergency Medicine?**
Speaker(s): James Muzzarelli, MD
Date: 5/4/2016
Time: 10:30:00 AM - 11:30:00 AM

Clock Hours: 1
Learning Objective 1: Briefly examine the history of the FSED/HOPD industry in America.
Learning Objective 2: Discuss and explore the impact that this disruptive industry has had on Emergency Medicine from multiple perspectives; patients', physicians', ED staffing/compensation, hospital administrators, and payors.
Learning Objective 3: Debate the relative "value" of this industry to society.
Where are we headed and who gets to decide?
Session Abstract: A better understanding of the driving forces behind the rapid proliferation of the disruptive FSED/HOPD industry. A candid examination of the perceived pros and cons surrounding this industry viewed from multiple perspectives; patients, physicians, staff amnagement companies, hospital administrators, payors and society as a whole.

Questions
If you have any CME questions related to this conference, please contact:

Center for Emergency Medical Education (CEME)
4535 Dressler Road NW
Canton, OH 44718
1-800-651-2363
ceme@ceme.org

For additional CME opportunities, visit www.ceme.org